KAREN EISEN

#1 B&W - A world of Flavor ✓

#2 B&W - Cost less ✓

#3 Color - A world of Flav - ✓

#4 color - Cost less ✓

#5 Bristol pack ad - no visual

#6 genie cyanide ad ✓

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Source: https://www.industrydocuments.ucsf.edu/docs/fmnj0004